

MELISSA WORTHEN

Portfolio

GRAPHIC DESIGNER

Melissa Worthen

I'm a local Springfield Graphic Designer with a passion for creativity in all its forms.

I currently work with a t-shirt printing company, creating custom designs for companies big and small!

When I'm not designing t-shirts, I'm probably tinkering with a new film camera or hanging out in the tech community. Join me at Springfield Creatives, Springfield Devs, OpenSGF, and Women In Tech!



(816) 344-8582

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Experience & Skills

Freelance Designer

NOV. 2019 - FEB. 2024

Designing logos, websites and social media assets.

Intern - Hearo Technologies

OCT. 2021 - MAR. 2022

Creating mobile/desktop designs, social media posts, monthly reports, and brand collateral.

Graphic Designer - Crossroads Designs LLC

APR. 2023 - PRESENT

Designing t-shirts from concept to final production. Creating custom designs for businesses, separating colors for screen printing and preparing files for production.

Lead Designer - Method Conference 2024

JUN. 2024 - OCT. 2024

Designing t-shirts, establishing social media presence, designing social media posts, creating ads to boost ticket sales, and branded collateral.

Other responsibilities included, taking photos of the event, creating collateral for Speakers, and communicating with Speakers and Sponsors for necessary files.

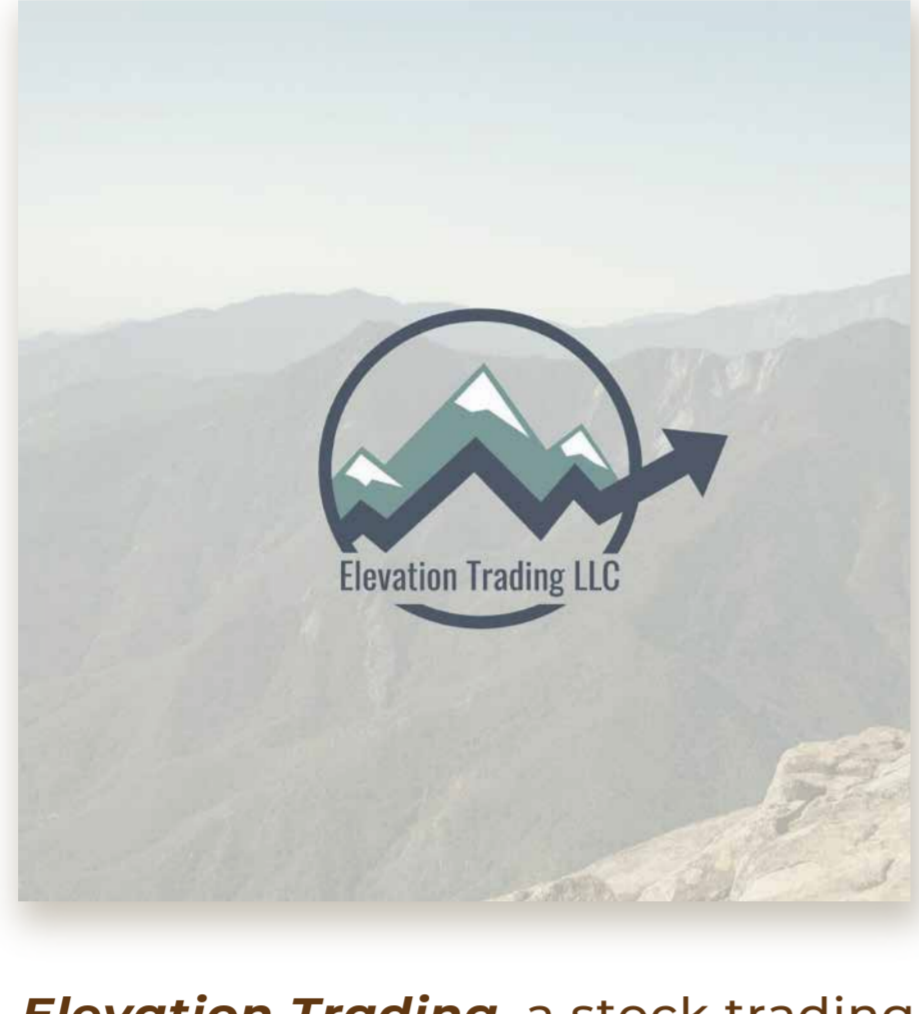
SOFT SKILLS

- Customer Service
- Photography
- Communication
- Collaboration
- Adaptability
- Time Management
- Attention To Detail
- Open-Mindedness

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe Firefly (AI)
- Ultra SEPS (Seperation Program)
- Canva
- Procreate
- Buffer
- Notion

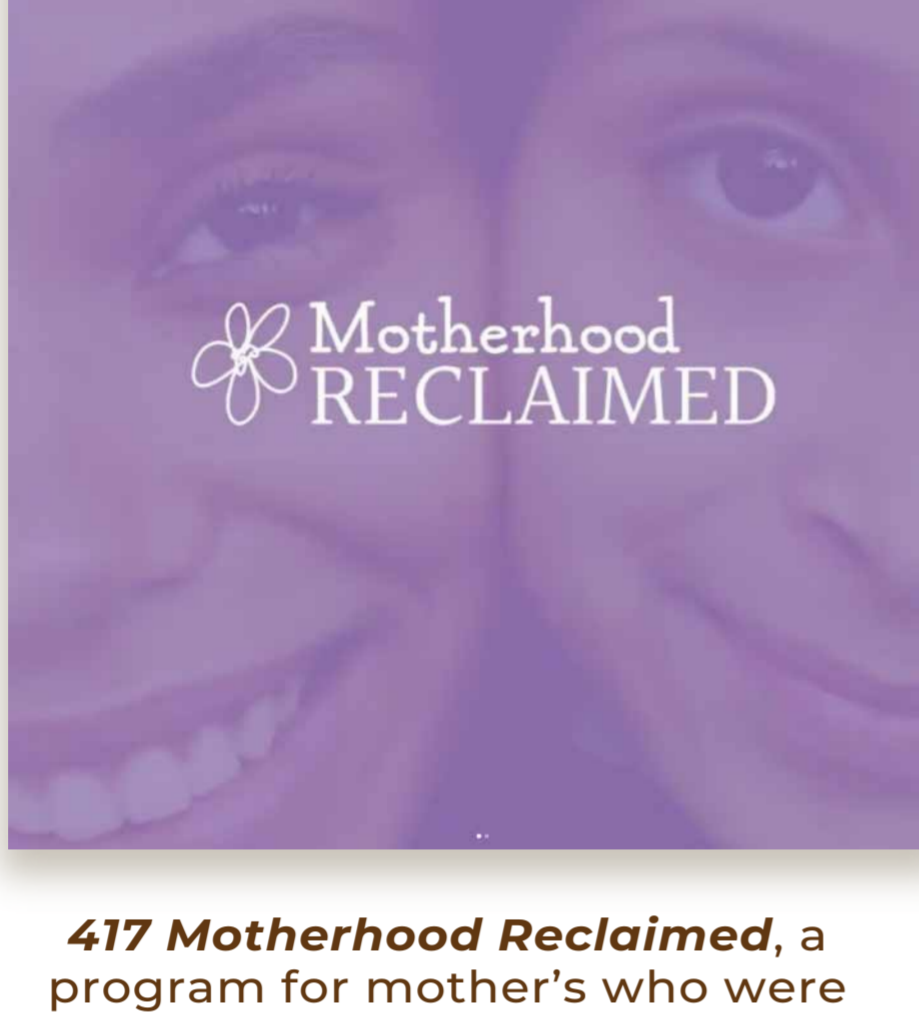
Freelance Work



Elevation Trading, a stock trading company located in Colorado



Logo for Springfield local Developer



417 Motherhood Reclaimed, a program for mother's who were learning to get their children back



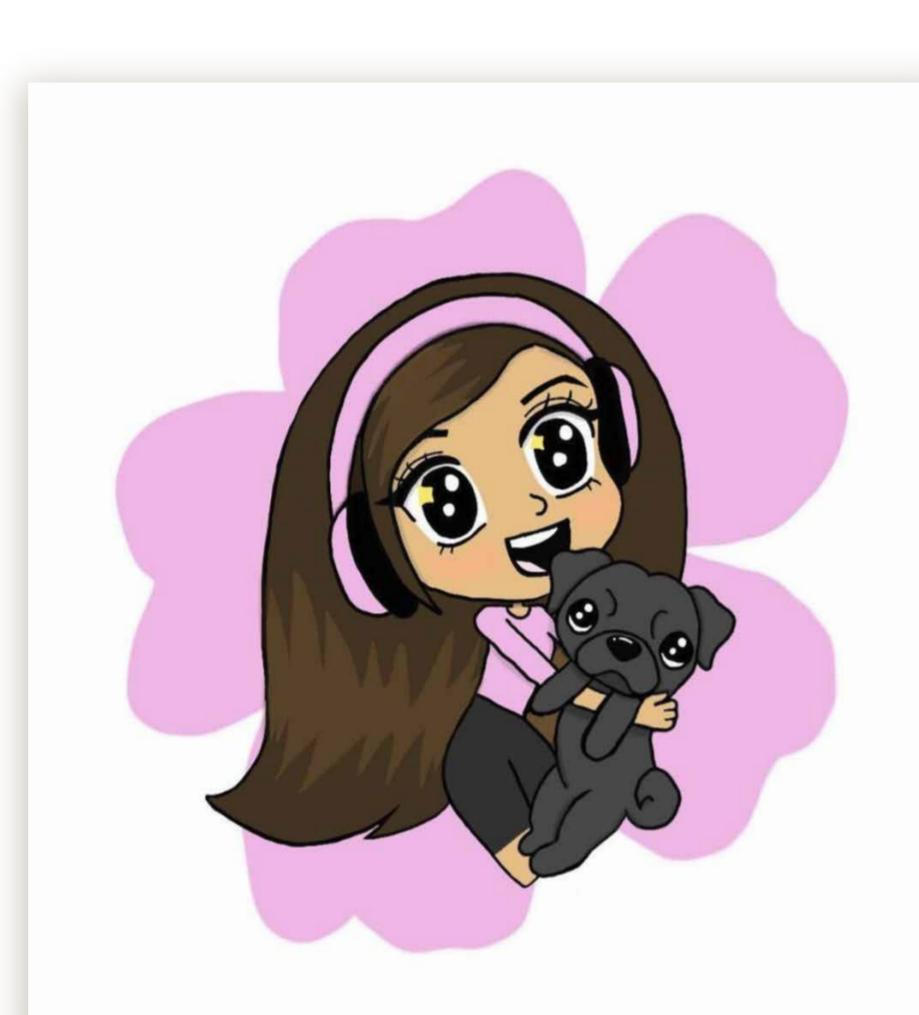
Before Noon, a modern coffeehouse offering a minimalist atmosphere and expertly crafted brews in a stylish setting



Profile avatar for a blossoming TikTok Teacher and Teacher



Commission work of a client's cat



Profile Avatar for 'Kawaii' Twitch Streamer



Sticker Design for Quipvid, a Springfield startup

Recent Work



Let's Work Together!

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